William Bezerra

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Portfolio Available at: willbezerra.com



San Francisco State University. Graduated June 2021.
Cinema Major & Design Minor. Graduated *Magna Cum Laude*, GPA 3.73

DaVinci Charter Academy, Graduated June 2017. Extensive experience working in a collaborative environment through the school's use of Project Based Learning.

Skills:

Graphic Design - Adobe Photoshop, Illustrator, and Indesign.

Filmmaking - Adobe Premiere and After Effects.

Photography - Photoshop, Film Photography, Experience with a DSLR Camera.

Game Design - Scratch and Minecraft Education (Educational Setting), and Unity.

3D Modeling - Solidworks and Keyshot

Web Design - HTML, CSS, and Wix.com

Misc. - Adobe Acrobat, Microsoft Office/Outlook/Sharepoint, and Google Docs

Professional Experience:

Pacful Inc. - August 2024 to Present. Taking in the documents for the printing projects of the company's various clients and making necessary adjustments for the printing process. Projects include fliers, books, booklets, stickers, product packaging, and large scale banners.

AIM Consulting - January 2023 to August 2024. Supporting and promoting the construction, roadwork, and public beautification projects of various cities in the Sacramento area through a combination of photography, graphics, and videography, as well as coordinating outreach for events promoting said projects.

Dream Enrichment Classes - August 2023 to August 2024. During the school year, teaching children how to make interactive games using MIT's Scratch, introducing them to coding. During holiday and summer breaks, running week-long camps where children learn and create within Minecraft Education.

Bartkiewicz, Kronick & Shanahan - December 2021 to January 2023. Responsibilities included entering timesheets, maintaining the flow of mail, and assisting attorneys with things like document organization.

Map Design - May 2021 to February 2022. Worked to design maps of various water features for use in a textbook on California water law.

Volunteer Experience:

KDVS - April 2023 to Present. Hosting my weekly eclectic music show, *Everything in Excess*, requiring building playlists, operating the station's soundboard, and creating digital marketing materials to be printed and posted over social media. In addition, since August 2024 I have acted as the Genrehead for the station's Hip-Hop and Soul/R&B departments, keeping up with the feed of new releases and contacting promoters and label representatives about receiving physical copies for the stacks.

